



David Andersen Thing <dat@danwatch.dk>

CSR Survey – conditions analogous to slavery

Julie Hjerl <jh@danwatch.dk>

19. oktober 2015 kl. 10.40

Til: David Andersen Thing <dat@danwatch.dk>

----- Forwarded message -----

From: **Bannan Kathleen** <Kathleen.Bannan@us.mcd.com>

Date: 2015-10-17 1:04 GMT+02:00

Subject: RE: FW: CSR Survey – conditions analogous to slavery

To: Julie Hjerl <jh@danwatch.dk>

Dear Julie –

Thank you for your inquiry regarding McDonald's coffee sourcing practices.

McDonald's has a strong commitment to all aspects of supply chain sustainability (ethics, environmental responsibility and economic viability). We recognize the importance of labor issues in our supply chain and have a Supplier Code of Conduct (attached), which outlines expected practices designed to protect the health and safety of people working in our supplier's facilities.

We also expect our suppliers to hold their supply chain to the same standards contained in the Code. Per my previous email, McDonald's does not source any of its products or ingredients directly from the farm level. For this reason, the Company does not have direct relationships with the entities noted in your survey. At this time we are not aware that any of our coffee has been sourced from a farm that allows for conditions analogous to slave labor.

We take the allegations made in your questionnaire very seriously and are looking into the situation. McDonald's will not source coffee supplied from farms where the government has found a violation of the penal code by allowing conditions analogous to slavery. If we determine that any coffee in our supply chain results from any such slave labor, we will take immediate action to ensure that this does not continue.

It should be noted that McDonald's strives to have a positive impact on the full coffee supply chain and has set a target to source 100% of the Company's coffee from verified sustainable sources by 2020. We are making good progress towards this target, currently at 32% globally in 2014 and are working with our suppliers and NGOs to develop new frameworks for verifying the sustainability of our coffee sources where certification does not exist.

We remain committed to working with our suppliers, NGO's and certification organizations to continuously improve the overall sustainability of the coffee supply chain operations.

As you continue to gather information related to your overall inquiry, please let me know if you would like to correspond further and the timing related to this that would be appropriate.

Best, Kathleen

Kathleen Bannan

Sustainability Engagement & Communications

McDonald's Corporation

Office +630-623-7934

Mobile +630-240-2548

Email Kathleen.bannan@us.mcd.com

From: Julie Hjerl [mailto:jh@danwatch.dk]

Sent: Thursday, October 08, 2015 3:50 AM

To: Bannan Kathleen <Kathleen.Bannan@us.mcd.com>

Subject: Re: FW: CSR Survey – conditions analogous to slavery

Dear Kathleen,

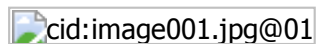
Thank you for the confirmation.

I look forward to receiving your answers no later than October 16th - this is the timeframe all the surveyed companies have been given, and the other surveyed companies do not mention this timeframe as challenging.

Kind regards,

Julie Hjerl Hansen

Journalist



Svanevej 12, 4. sal

2400 København N

0045 32105214

2015-10-08 1:14 GMT+02:00 Bannan Kathleen <Kathleen.Bannan@us.mcd.com>:

Dear Julie –

This is to confirm that we have received your inquiry noted below.

We will review the survey and let you know if we have any additional information to provide. As you may be aware, McDonald's does not source any of its ingredients or products directly from producers at the farm level. Given this, the timeframe you have identified is quite challenging, and forthcoming information – if appropriate – may be delayed.

Best, Kathleen

Kathleen Bannan

Sustainability Engagement & Communications

McDonald's Corporation

Office +630-623-7934

Mobile +630-240-2548

Email Kathleen.bannan@us.mcd.com

From: Hary Becca

Sent: Monday, October 05, 2015 2:19 PM

To: Bannan Kathleen <Kathleen.Bannan@us.mcd.com>

Subject: FW: CSR Survey – conditions analogous to slavery

Please let me know your thoughts.

Thanks,



Becca Hary | McDonald's Corporation | Director, Global Media Relations | Dept. #334

2915 Jorie Blvd. | Oak Brook, Illinois 60523 | ☎: 630.623.7293 Office | ☎: 847.373.1868 Mobile | ✉: becca.hary@us.mcd.com

From: Julie Hjerl [<mailto:jh@danwatch.dk>]
Sent: Monday, October 05, 2015 6:18 AM
To: Press <Press@us.mcd.com>
Subject: CSR Survey – conditions analogous to slavery

Danwatch is preparing a series of articles on the coffee sector in Brazil and human rights violations within this sector. Danwatch has documents showing that coffee produced by workers who are subjected to conditions, which violates the Brazilian penal code, article 149 regarding conditions analogous to slavery sell coffee to exporters in McDonald's supply chain.

Danwatch would therefore like McDonald's to answer some questions about McDonald's CSR-politics and relations to the suppliers.

Danwatch is an independent media and research center that focuses on human rights, environment, conflict and corruption in a global perspective and investigate violations of environmental standards and human rights.

Danwatch conducts investigative journalism under national and international rules and guidelines for press practice and ethics including the Media Liability Act (Denmark) and the International Federation of Journalists' Declaration of Principles on the Conduct of Journalists (international).

This questionnaire has been sent to some of the big importers of Brazilian coffee and answers/non answers will be quoted in the articles published by Danwatch. Please return your answers no later than Friday the 16th of October 2015. If you chose to answer only parts of the questionnaire both answers and non-answers will also be included in the articles.

Please confirm that you have received this questionnaire no later than the 7th of October 2015.

Feel free to contact us if you have questions or comments of any kind.

Kind regards

Julie Hjerl Hansen

Journalist



Svanevej 12, 4. sal

2400 København N

0045 32105214

Vil du gerne have alle nyheder fra DanWatch?

Tilmeld dig vores nyhedsbrev på danwatch.dk

The information contained in this e-mail and any accompanying documents is confidential, may be privileged, and is intended solely for the person and/or entity to whom it is addressed (i.e. those identified in the "To" and "cc" box). They are the property of McDonald's Corporation. Unauthorized review, use, disclosure, or copying of this communication, or any part thereof, is strictly prohibited and may be unlawful. If you have received this e-mail in error, please return the e-mail and attachments to the sender and delete the e-mail and attachments and any copy from your system. McDonald's thanks you for your cooperation.

--

Julie Hjerl Hansen

Journalist



Svanevej 12, 4. sal
2400 København N

0045 32105214

Vil du gerne have alle nyheder fra DanWatch?

Tilmeld dig vores nyhedsbrev på danwatch.dk

The information contained in this e-mail and any accompanying documents is confidential, may be privileged, and is intended solely for the person and/or entity to whom it is addressed (i.e. those identified in the "To" and "cc" box). They are the property of McDonald's

Corporation. Unauthorized review, use, disclosure, or copying of this communication, or any part thereof, is strictly prohibited and may be unlawful. If you have received this e-mail in error, please return the e-mail and attachments to the sender and delete the e-mail and attachments and any copy from your system. McDonald's thanks you for your cooperation.

--

Julie Hjerl Hansen
Journalist



Svanevej 12, 4. sal
2400 København N
0045 32105214

Vil du gerne have alle nyheder fra DanWatch?
Tilmeld dig vores nyhedsbrev på danwatch.dk



Supplier_Code_of_Conduct.pdf
1336K